

COURSE OUTCOMES
B.Sc - FASHION DESIGNING – III Year
Semester- V
Subject- Apparel Manufacture Tec. (Theory)

Co 1	Introduction to entrepreneurship development-steps in setting up an enterprise.
Co 2	Work flow and brief study of various department of apparel manufacturing unit.
Co 3	Introduction to quality control-definition of quality, importance of quality assurance, stages of quality control in apparel industry.
Co 4	Garment inspection using different methods. Packaging – Importance and various materials used for packaging.
Co 5	Care labels, care labeling systems, Eco labeling
Co 6	Applying quality assurance programmes in fabric department, cutting department, production and finishing department.
Co 7	Different types of Industrial sewing machines, and their uses. Special purpose machines
Co 8	Study of different department of an Apparel Manufacturing Unit.
Co 9	Visit to an industry to impart knowledge about a) Industrial Sewing Machines b) Special purpose machines.

CREDITS- 3 THEORY PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- Pattern and Marker Making on Computer (Practical)

Co 1	To apply the knowledge of pattern making software for making patterns and grading.
Co 2	Sloper development for bodice – block with basic sleeve block, trouser, shirt, one piece dress, overcoat, manipulation of single dart series, seams and seams allowances.
Co 3	Basic principles of marker making on computer (cutting and layout)
Co 4	Cross marking and notching, Manipulating grain line
Co 5	Grading

CREDITS- 6 PRACTICAL PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- History of World Costume (Theory)

Co 1	Study of World Costume- Babylonia
Co 2	Study of World Costume- Assyria
Co 3	Study of World Costume- Crete
Co 4	Study of World Costume- Egyptian
Co 5	Study of World Costume- Greek
Co 6	Study of World Costume- Roman
Co 7	Study of World Costume- Byzantine

CREDITS- 6 THEORY PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- Pattern Making (Practical)

Co 1	Test fit different patterns on dress form
Co 2	Preparation of basic block-Children, Men & women. Developing patterns through
Co 3	Dart manipulation-single dart, multiple dart
Co 4	Princess line
Co 5	Yokes
Co 6	Fullness (gather, pleats & tucks)
Co 7	Contouring pattern (Wrap, off-shoulder, halter, and cowl)

CREDITS- 6 PRACTICAL PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

**B.Sc - FASHION DESIGNING – III Year
Semester- VI
Subject- Marketing & Merc. (Practical)**

Co 1	Survey on famous brands available in market for men, women & children.
Co 2	Sourcing of fabrics, fasteners and trims.
Co 3	Layout, design and illustration for different kinds of store displays.
Co 4	Window display for a specific store and boutique
Co 5	Thematic window display.

CREDITS- 6 PRACTICAL PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- Marketing & Merc. (Theory)

Co 1	Marketing terminology: marketing, market niche, target customers, customer, vendor, supplier, franchise, market research, sales, mood board.
Co 2	Fashion market, introduction to marketing environment (macro & micro).
Co 3	Sales promotion techniques.
Co 4	Retailing- introduction, different retail operations, factors affecting retailing.
Co 5	Fashion forecasting – Process, sources of fashion forecasting information.
Co 6	Merchandising – introduction, role of merchandiser, types of merchandising.
Co 7	Export documentation – export marketing, global scenario.
Co 8	Export and import policies.
Co 9	Prospects of Indian apparel in overseas market.
Co 10	Importance of textile industry in Indian economy

CREDITS- 6 THEORY PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- Garment Construction-III (Practical)

Co 1	Drafting and construction of-bushirt and pyjama with inseam pocket
Co 2	Drafting and construction – Night suit , nighty & gown
Co 3	Drafting and construction- Churidaar
Co 4	Drafting and construction – Circular skirt
Co 5	Drafting and construction – Top with dart manipulation
Co 6	Drafting and construction - Cholicut blouse
Co 7	Drafting and construction – Trouers
Co 8	Drafting and construction- Men's shirt
Co 9	Drafting and construction – Jacket with hood
Co 10	Drafting and construction – Evening gowns

CREDITS- 6 PRACTICAL PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER

Subject- Line Development (Practical)

Co 1	To make students understand the importance of portfolios
Co 2	To impart skills of portfolio presentation
Co 3	Study of Fashion Forecast
Co 4	Conceptualization of theme, mood board, designing, fabric sourcing, pattern development, construction and show casing <ul style="list-style-type: none">• Moodboard; theme board• Philosophy ; Story board• Concept Board; work sheets; spec sheets• Sourcing• Fabric Development• Illustrations• Proto Type• Collection

CREDITS- 6 PRACTICAL PERIODS OF 45 MINUTES EACH PER WEEK OVER A SEMESTER